

PBC is a rare and incurable autoimmune liver disease¹



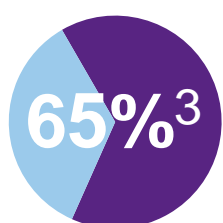
The body mistakenly attacks the liver's bile ducts²

This can lead to a build-up of bile in the liver which can damage it over time²

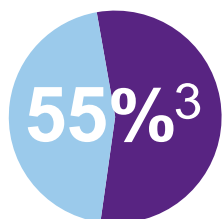


PBC is often misunderstood
It is a liver disease not due to drinking alcohol

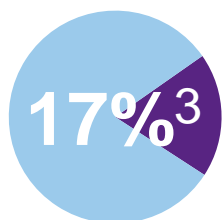
Symptoms include:¹



Extreme tiredness/fatigue



An aggressive itch like bugs under the skin



Stomach pain



(% patients who report as primary symptom)

It takes years to diagnose because symptoms are mistaken for other conditions

SUNDAY 10 SEPTEMBER



#PBCandMe

References:

1. Gideon M. Hirschfield et al. 2017 EASL Clinical Practise Guidelines: The Diagnosis and Management of Patients with Primary Biliary Cholangitis. Journal of Hepatology available at: [https://www.journal-of-hepatology.eu/article/S0168-8278\(17\)30186-1/abstract](https://www.journal-of-hepatology.eu/article/S0168-8278(17)30186-1/abstract) Last accessed: September 2017
2. NHS Choices. Primary Biliary Cirrhosis. Available at: <http://www.nhs.uk/Conditions/Primary-biliary-cirrhosis/Pages/Introduction.aspx>. Last accessed: September 2017
3. Nikolaos T Pyrsopoulos, 2016 Primary Biliary Cholangitis. Medscape Available at: <http://emedicine.medscape.com/article/171117-overview> Last accessed: August 2017